### **Objective**

The objective of this survey is to obtain feedback from new families who have indicated their interest to be part of Catholic Education, by submitting an application either to Kindergarten or to Year 7 for the 2020 Enrolment Year.

This insight will help [*Diocese*] determine the value proposition for each of its schools, identify the key reasons prompting families to choose Catholic Education and understand the key areas for improvement.

The survey will take approximately 15 minutes to complete. Your responses will be kept confidential and will only be reported in aggregate, further reports will be only be circulated to the relevant school and internally within the Diocese.

### **Section 1: Personal Details**

|  |  |
| --- | --- |
| Name |  |
| School Applied to |  |
| Year Group Applied to |  |

### **Section 2: School Choice**

***This section focuses on the key reasons for choosing the school mentioned in Section 1 above.***

1. What are the key reasons for selecting a ‘Catholic School’?

*[Please select the top 3 of the listed reasons below]*

Reason 1: Click or tap here to enter text.

Reason 2: Click or tap here to enter text.

Reason 3: Click or tap here to enter text.

|  |  |
| --- | --- |
| 1 | Supportive and caring faith-based environment |
| 2 | Good teachers |
| 3 | Takes a holistic approach to education that balances the academic, physical and spiritual |
| 4 | Offers a high level of pastoral care |
| 5 | Has excellent facilities such as buildings / library / grounds / resources |
| 6 | Offers a safe environment with policies dealing with bullying, drugs and other social issues |
| 7 | Offers a wide choice of sports, music, drama and other extra-curricular activities |
| 8 | Provides value for money |
| 9 | Has a strong academic record compared to other schools |

1. What are the key reasons for applying for the school mentioned above?

*[Please select the top 3 of the listed reasons below]*

Reason 1: Click or tap here to enter text.

Reason 2: Click or tap here to enter text.

Reason 3: Click or tap here to enter text.

|  |  |
| --- | --- |
| 1 | Proximity to place of residence |
| 2 | Has easy access to bus transport |
| 3 | Provides value for money |
| 4 | Word of mouth |
| 5 | Strong local reputation |
| 6 | Has a strong academic record compared to other schools |
| 7 | Has excellent facilities such as buildings / library / grounds / resources |
| 8 | Offers a wide choice of sports, music, drama and other extra-curricular activities |
| 9 | Offers a high level of pastoral care |
| 10 | Supportive and caring faith-based environment |
| 11 | Good teachers |
| 12 | Takes a holistic approach to education that balances the academic, physical and spiritual |
| 13 | Offers a safe environment with policies dealing with bullying, drugs and other social issues |

1. What are the key expectations you have for your child’s education at the selected school?

Click or tap here to enter text.

1. Would you recommend a Catholic School to other families?
* Yes
* No
1. Can you list any other school (Catholic, Public or Independent) that you have considered or applied to?

[ ]  Other Catholic school School name: Click or tap here to enter text.

[ ]  Government school School name: Click or tap here to enter text.

[ ]  Independent school School name: Click or tap here to enter text.

[ ]  Other sector Organisation name: Click or tap here to enter text.

1. What were the key information sources you relied on to select this school for your child?*[Please select the top 3 of the listed sources below]*

Source 1: Click or tap here to enter text.

Source 2: Click or tap here to enter text.

Source 3: Click or tap here to enter text.

|  |  |
| --- | --- |
| 1 | Word of mouth from friends or other parents |
| 2 | Interaction with school staff |
| 3 | School open day |
| 4 | Personal experience |
| 5 | School website |
| 6 | School social media |
| 7 | Advertising / marketing campaigns |
| 8 | MySchool / ACARA websites |
| 9 | NAPLAN results |

### **Section 3: Enrolment Process**

***This section focuses on the ease of the enrolment process which you had to follow, if you applied through an Online Enrolment Tool.***

1. Did you submit your application through an Online Enrolment Tool?
* Yes
* No – if this option is selected, terminate survey.
1. Were the instructions at each stage easy to understand and follow?

*[Please rate the ease of instructions on a scale of 1 to 5, where 5 is ‘Very Easy’]*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

1. Was there any part of the online enrolment process that you found hard or difficult to use?

Click or tap here to enter text.

1. Rate your overall experience on a scale of 1 to 10, where 10 extremely satisfied.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

1. Are there any comments you would like to share regarding your online enrolment experience?

Click or tap here to enter text.

### **Section 4: Conclusion**

1. Are there any other comments you would like to include?

Click or tap here to enter text.

We thank you for your participation!